Vermont and Tourism: It's Not Brain Surgery. Or: is it?
Who I am
The First Time Travel Saved Me
WHY good travel experience matters

------------------> The "Planning Boost"

------------------> The "Been There Buzz"

------------------> And ..... the potential "side effects"
Long term effects of vacation travel

Boosted creativity

Mental Sharpness

Success in life!

*U.S. Travel Association Study Data.
Making the WORLD a better Place

Feed the hungry: Okemo Cares and Shares

Children, family, community: 24 Hours of Stratton

Cure disease: Jay Peak Hope on the Slopes
Mother Nature and our Earth: Vermont has your back
(from the simple to the sublime)

Jay Peak table scraps to soil
Smuggler's Trash-free ski school lunches

Continued focus and investment in earth-friendly snowmaking

Cows and Killington: a moo-ving example

Stowe Mountain Resort is not only the world’s only mountain resort to Receive Audubon International’s Sustainable Community Certification but is also the 2015 winner of Green Mountain Awards.
It all comes back to this

The next time travel saved my life
the diagnosis and the fear

Victory!!!!
Thank you

Find my work in:

*The Boston Herald: Thursdays year round, Weds as well during ski season

*Ski Area Management

*Adventure Park Insider

*SKI Magazine as well as other assorted publications.

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